

Ref: ASCL/1612/55

December 23, 2016

✓ 1. To,  
Deputy General Manager  
Department of Corporate Services  
**BSE Limited**  
25<sup>th</sup> Floor, P. J. Towers  
Dalal Street  
**Mumbai - 400 001**  
**Company Code: 532853**

2. To,  
General Manager (Listing)  
**National Stock Exchange of India Ltd**  
5<sup>th</sup> Floor, Exchange Plaza  
Bandra - Kurla Complex  
Bandra (East)  
**Mumbai - 400 051**  
**Company Symbol: ASAHISONG**

**REF: REGULATION 30 OF SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015**

Dear Sir/Madam,

This is to inform you that a Promoter Company **M/s. Chelsea Marketing Private Limited** has been converted into **M/s. Chelsea Marketing LLP**, which was approved by the Registrar of Companies, Ahmedabad, Gujarat with effect from 23<sup>rd</sup> November, 2016.

The certified copy of the Certificate of Registration on Conversion received from the Promoter is attached for reference and records.

However, there is no change in the Shareholding Pattern of the Promoter LLP in the Company.

Kindly take the above information on your records.

Thanking you,

Yours faithfully,  
For, **ASAHI SONGWON COLORS LIMITED**

  
**GOKUL M. JAYKRISHNA**  
**Joint Managing Director**

Encl: As above



**GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS**

Registrar, Ahmedabad  
RoC Bhavan, Opp Rupal Park Society Behind Ankur Bus Stop, Ahmedabad, Gujarat, 380013, India

**FORM 19**

**[Refer Rule 32(1) of the LLP Rules, 2009]**

**CERTIFICATE OF REGISTRATION ON CONVERSION**

**OF  
CHELSEA MARKETING PRIVATE LIMITED  
TO  
CHELSEA MARKETING LLP**

LLP Identification Number: AAH-8706

It is hereby certified that CHELSEA MARKETING LLP is this day registered pursuant to section 58(1) of the LLP Act, 2008.

Given at Gujarat this Twenty third day of November Two thousand sixteen.



Registrar, Ahmedabad

Note: The corresponding form has been approved by Rathod Kamleshkumar Gangjibhai, Deputy RoC and this certificate has been digitally signed by the Registrar through a system generated digital signature under rule 36(3)(ii) of the Limited Liability Partnership Rules, 2009.

The digitally signed certificate can be verified at the Ministry website ([www.mca.gov.in](http://www.mca.gov.in)).

Mailing Address as per record available in Registrar office:  
CHELSEA MARKETING LLP  
Vakil Chamber, Ground Floor, Opp. Ritz Hotel, Nehru Bridge Cornor, Khanpur,  
Ahmedabad, Ahmedabad,  
Gujarat, 380001, India.

For, Chelsea Marketing LLP  
*Sayhushop*  
Designated Partner